

Medical Specialties Distributors, LLC (MSD), Announces Promotion of Simon Smith to Director of Marketing

Stoughton, MA December 8, 2008 – Medical Specialties Distributors, LLC (MSD), a leading distributor of healthcare products and biomedical rentals and services to the healthcare provider community, announced the promotion of Simon Smith to Director of Marketing.

Simon Smith joined MSD in December 2007 as Senior Marketing Manager. He has 19 years of experience in healthcare, in the areas of product development, brand management, vendor relations, B2B catalog and web marketing, and merchandising across various segments of the alternate site channel. Prior to joining MSD, Mr. Smith was Director of Store Brands for Brooks Eckerd Pharmacy and Director of Purchasing for Invacare Supply Group.

Mike Ward, MSD's SVP of Product and Technology Development, stated "With Smith's project leadership and vendor relationships, MSD will enhance our strategic focus in areas where MSD brings value to our vendors and customers. Smith will continue to launch new products and tools that will increase MSD's footprint in our market space."

ABOUT MEDICAL SPECIALTIES DISTRIBUTORS, LLC (MSD): In December 2005, MSD acquired the assets of Medical Specialties Distributors, Inc., a company that had previously serviced the alternate-site market place since 1984. MSD continues to be a primary distributor of med surg product and biomedical equipment into the alternate-site marketplace. Recently, MSD launched a major initiative into the acute care market to support the equipment needs of hospitals nationwide. MSD's additional services include formulary development, online ordering, equipment management and tracking, and patient direct delivery programs. MSD is an authorized distributor for most of the healthcare industry's leading group purchasing organizations and is also ISO 9001:2000 & ISO 13485:2003 Certified.

Media Contact:
Katie Murphy
Medical Specialties Distributors, LLC (MSD)
1-800-967-6400, ext. 6322
kmurphy@msdistributors.com