

Medical Specialties Distributors, LLC (MSD), Announces New Midwest Territory Managers

Stoughton, MA September 15, 2009 – Medical Specialties Distributors, LLC (MSD), a leading distributor of healthcare products and biomedical rentals and services to the healthcare provider community, announced two new additions to the Midwest Sales Team.

Natalie Smith is MSD's new Sales District Manager for the North Chicago territory. Natalie has worked in the medical field for 12 years. Her history includes experience in sales, marketing, and business development. She directed, educated, and trained various healthcare providers on medical technology including radio frequency, infra red light, and pharmaceutical upgrades. Natalie has a personal interest for patients of Primary Immune Deficiency, genetic blood disorders, the donation of plasma, and the treatment of IVIG. In fact, since 2004, she has spent her free time educating physicians, immunologists, and medical students at Northwestern Hospital on patient history, diagnostic diagnosis, side effects of IVIG, and insurance reimbursement.

Madelaine Montross has been promoted to Inside Sales Representative for the Midwest. For the past ten months, Madelaine has been MSD's Marketing Coordinator, developing and maintaining product attributes database, creating and expanding product image library, supporting product development and other Marketing initiatives. Madelaine will be working out of the Gurnee, IL office where she has already become a valued member of the close-knit Gurnee team.

Terri St. John, Midwest Regional Sales Manager, stated: "I am excited to have both Natalie and Madelaine in the Midwest and the timing is perfect for our anticipated growth in this market. I am certain that our team will enhance MSD's footprint in this region."

ABOUT MEDICAL SPECIALTIES DISTRIBUTORS, LLC (MSD): In December 2005, MSD acquired the assets of Medical Specialties Distributors, Inc., a company that had previously serviced the alternate-site market place since 1984. MSD continues to be a primary distributor of med surg product and biomedical equipment into the alternate-site marketplace. Recently, MSD launched a major initiative into the acute care market to support the equipment needs of hospitals nationwide. MSD's additional services include formulary development, online ordering, equipment management and tracking, and patient direct delivery programs. MSD is an authorized distributor for most of the healthcare industry's leading group purchasing organizations and is also ISO 9001:2000 & ISO 13485:2003 Certified.

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