



News Release

For Immediate Release

Medical Specialties Distributors, LLC (MSD) is Named the Sole Distribution Partner in the New Contract between MHA and Coldkeepers, LLC.

Stoughton, MA – November 23, 2009— Medical Specialties Distributors, LLC (MSD), the leading supplier of healthcare products and biomedical equipment rentals and services to the home infusion market, announced today they have been named the sole distribution partner in the new contract between MHA and Coldkeepers, LLC.

Coldkeepers is a manufacturer of thermal insulated bags and pouches. The items contracted under the MHA agreement are MedTraveller®, Coldkeepers line of thermal products. MedTraveller® products are specially developed for medical transport and other temperature sensitive shipments. MedTraveller® keeps products cold or frozen up to 50 hours. Products ship and store flat saving freight and storage costs. Coldkeepers products are also 100% recyclable.

MSD offers a complete line of MedTraveller® thermal products under the MHA agreement which includes Extreme Liners and boxes, Thermal Pouches, and Thermal Bags with Handles. MSD's portfolio of MedTraveller® thermal products come in a variety of sizes and are designed to keep products cold or frozen up to 50 hours. MedTraveller® thermal products keep drugs, such as insulin and vaccines, refrigerated without ice, and also provide protection against high summer temperatures with UV and IR protection in accordance with USP 797 Pharmacy Standards for safe pharmacy product delivery to patients.

MedTraveller® thermal packaging products, according to Richard Worthen Vice President of Sales and Marketing, are intended to “prevent patient harm” from inaccurate or contaminated compounded sterile products. The guidelines cover, as noted by Worthen, the entire product cycle from raw materials to product administration, in the patient’s home. USP797 guidelines, Worthen continued, include the “utilization of the proper packaging materials, along with the proper packaging process, can greatly affect the stability of temperature sensitive products.”

To order Coldkeepers thermal products or for more information on the MHA pricing contract please call 800-967-6400 or visit MSD online www.msdonline.com

ABOUT MEDICAL SPECIALTIES DISTRIBUTORS, LLC (MSD): In December 2005, MSD acquired the assets of Medical Specialties Distributors, Inc., a company that had previously serviced the alternate-site market place since 1984. MSD continues to be a primary distributor of med surg product and biomedical equipment into the alternate-site marketplace. Recently, MSD launched a major initiative into the acute care market to support the equipment needs of hospitals nationwide. MSD's additional services include formulary development, online ordering, equipment management and tracking, and patient direct



Medical Specialties Distributors, LLC

delivery programs. MSD is an authorized distributor for most of the healthcare industry's leading group purchasing organizations and is also ISO 9001:2000 & ISO 13485:2003 Certified.

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