



# News Release

## For Immediate Release

### Medical Specialties Distributors, LLC (MSD) Attends CPR+ User Conference

---

---

**Stoughton, MA – November 6, 2009** – Medical Specialties Distributors, LLC (MSD), the leading supplier of healthcare products and biomedical equipment rentals and services to the home infusion market, attended and exhibited at the 6<sup>th</sup> Annual CPR+ User Conference recently held in Albuquerque, New Mexico.

The conference included instructional sessions and a supplier expo for the nearly 350 CPR+ users and 17 exhibitors. MSD demonstrated to attendees how the OneMed System provides CPR+ users with a direct interface, inventory management functionality, and equipment management expertise.

MSD Senior Vice President of Marketing and Technology Mike Ward noted that the “direct interface MSD provides to CPR+ users provides single data entry ordering, 24/7 web based availability, open order tracking with delivery status, backorder tracking, and invoice payment history.” MSD’s inventory management functionality, Ward continued, assists customers with inventory optimization, formulary compliance, patient home direct program, multi-vendor ordering, and order history reporting. CPR+ users, according to Ward, also gain access to MSD’s equipment management expertise which helps maximize equipment utilization, eliminate lost devices, and comply with regulatory requirements.

The OneMed System, Ward concluded, “offers a new level of efficiency to aid customers in lowering costs and improving their operations making MSD the single best choice in alternate site medical distribution.”

To learn more about MSD and the OneMed System please call 800.967.6400 or visit MSD on the web [www.msdonline.com](http://www.msdonline.com)

**ABOUT MEDICAL SPECIALTIES DISTRIBUTORS, LLC (MSD):** In December 2005, MSD acquired the assets of Medical Specialties Distributors, Inc., a company that had previously serviced the alternate-site market place since 1984. MSD continues to be a primary distributor of med surg product and biomedical equipment into the alternate-site marketplace. Recently, MSD launched a major initiative into the acute care market to support the equipment needs of hospitals nationwide. MSD’s additional services include formulary development, online ordering, equipment management and tracking, and patient direct delivery programs. MSD is an authorized distributor for most of the healthcare industry’s leading group purchasing organizations and is also ISO 9001:2000 & ISO 13485:2003 Certified.

---

---

**Media Contacts:**



Alyssa Kelliher  
Marketing Coordinator  
Medical Specialties Distributors, LLC (MSD)  
Office Phone: 800.967.6400 Ext. 6345  
[akelliher@msdistributors.com](mailto:akelliher@msdistributors.com)

Simon Smith  
Director of Marketing  
Medical Specialties Distributors, LLC (MSD)  
Office Phone: 800.967.6400 Ext. 6318  
[ssmith@msdistributors.com](mailto:ssmith@msdistributors.com)