



# News Release

## For Immediate Release

### **Medical Specialties Distributors, LLC (MSD) Announces Enteral Feeding Device Placement Program with Covidien**

**Stoughton, MA – October 6, 2009** – Medical Specialties Distributors, LLC (MSD), the leading supplier of healthcare products and biomedical equipment rentals and services to the home infusion market, announced today the launch of the enteral feeding device placement program with Covidien.

MSD has partnered with Covidien to market their industry leading platform of enteral feeding devices (ePump, Joey, & 924) and administration sets. MSD and Covidien Sales Reps are partnering together to convert and upgrade customers' enteral feeding devices.

With this unique program MSD now offers customers several new placement options for Covidien enteral feeding devices (ePump, Joey, & 924). In addition to a traditional rental arrangement with MSD, customers may now enter into Allocated Lease Agreements, Royalty Free Lease Agreements, Exchange Agreements, or Direct Purchase Agreements with MSD.

Previously, according to Richard Worthen MSD Vice President of Sales, these placement alternatives were only available directly from Covidien. With the launch this new program, Worthen continued, MSD now offers customers the convenience of ordering Covidien devices from MSD under the same terms they receive directly from the manufacturer.

For more information about MSD pump placement programs or Covidien enteral feeding devices, please contact MSD Sales and Customer Service at 1-800-967-6400.

**ABOUT MEDICAL SPECIALTIES DISTRIBUTORS, LLC (MSD):** In December 2005, MSD acquired the assets of Medical Specialties Distributors, Inc., a company that had previously serviced the alternate-site market place since 1984. MSD continues to be a primary distributor of med surg product and biomedical equipment into the alternate-site marketplace. Recently, MSD launched a major initiative into the acute care market to support the equipment needs of hospitals nationwide. MSD's additional services include formulary development, online ordering, equipment management and tracking, and patient direct delivery programs. MSD is an authorized distributor for most of the healthcare industry's leading group purchasing organizations and is also ISO 9001:2000 & ISO 13485:2003 Certified.

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